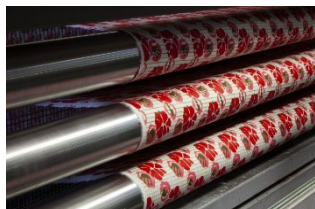


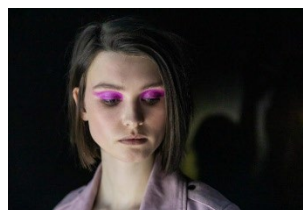
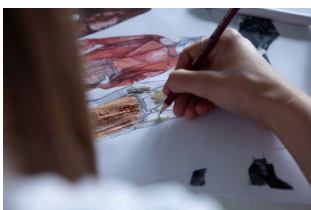
PRESS FOLDER

MIROGLIO GROUP



Miroglio is an Italian Group which has been operating throughout the women's fashion and retail supply chain since 1947. It is present in **22 countries** with **36 companies** and **1,100 stores**, two garment plants (in Morocco and Turkey), a water-free printing plant (Sublitex, in Alba), and a spinning mill in Tunisia.

MIROGLIO FASHION



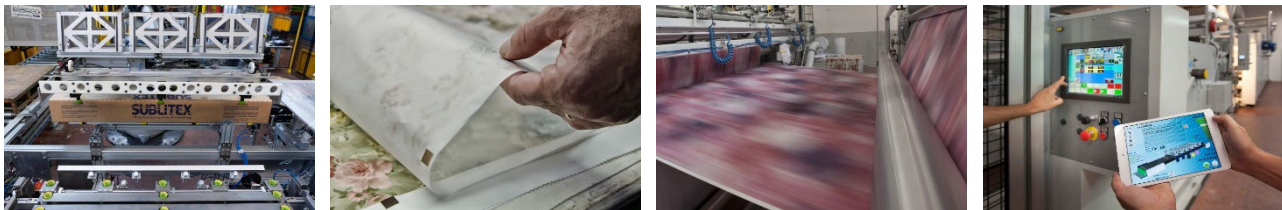
This is the Miroglio Group company specializing in womenswear. It creates, produces and distributes **9 brands** through **1,100 single-brand stores**, including 800 in Italy and 300 in Turkey and the Middle East, **1,700 trade clients** with multi-brand stores, and a significant presence in the leading **international department stores**.

Miroglio Fashion is known for its **Motivi**, **Oltre**, **Fiorella Rubino**, **Elena Mirò**, **Luisa Viola** and **Diana Gallesi** brands. In partnership with the Turkish group **Ayaydin** it produces the **Ipekyol**, **Machka** and **Twist** collections.

The new **e-commerce** tools have acquired ever-increasing importance in supporting and integrating the traditional sales channels, with **5 proprietary e-stores**, a presence on the main marketplaces and a growing focus on CRM - Customer Relationship Management. The company has also strengthened its omnichannel approach, and integrated the various sales avenues with a multi-channel strategy.

In 2008 the Miroglio Group acquired 50% of the **Ayaydin Group**, one of the most prestigious and dynamic Turkish companies in the fashion sector. Set up in 1986, over the years Ayaydin has developed a strong position on the domestic market, and is well-established in Central Asia and the Middle East, distributing its collections through branded stores and in the leading department stores.

SUBLITEX



Established in 1976, this is a major global player in **transfer printing** on **paper** and **technical film**, with an annual output of 60 million square metres entirely produced in its Alba plant, where **energy-saving, water-free** processes are used for both digital and traditional rotogravure printing.

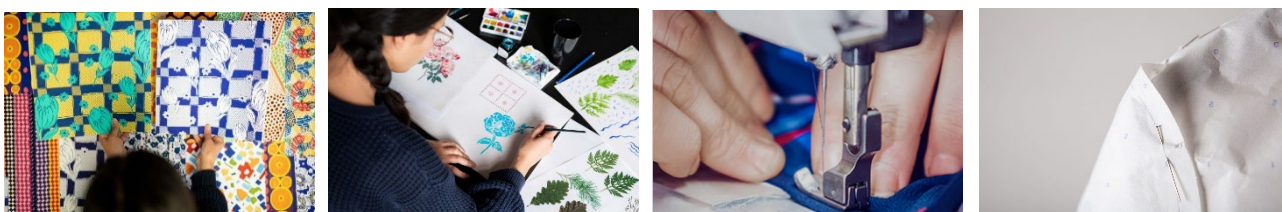
Sublitex caters for the textiles, fashion, sportswear, accessories, furnishings and building sectors, and alongside its classic transfer paper for application on fabric its range also includes: **Sublitouch**, a “textured” effect film for decorating aluminium doors and windows; **Decotrans**, a printed film finish for aluminium and synthetic materials; **Texcover** for decorating architectural and furnishing materials; and **Foils** resin-enhanced coating films.

FILATURE MIROGLIO

Set up in 1981 to meet the Group's own needs, the spinning mills division rapidly established itself on external markets as well.

The area is specialized in the processing of **spun yarn**, which is produced by **Filature Miroglio** at its Boumerdes plant in Tunisia.

PROGETTO M360



Progetto M360 is the Group's business unit offering integrated specialist Business to Business services in the field of sourcing, prototyping, packaging and logistics. Thanks to a streamlined approach and all-round management of the entire value chain, M360 supports customers with a styling and technical team capable of identifying the best solution to any creative or production requirement.

Progetto M360's styling, development and sales activities are based in Alba, **Italy**, while sourcing, prototyping, production, quality control and logistics are handled by a dedicated production plant in Casablanca in **Morocco**.

CORPORATE SOCIAL RESPONSIBILITY



Long before sustainability became a buzzword, the Miroglio Group believed in the value of sustainable development, and it continues to do so today: innovating processes, investing in new technology, involving suppliers and partners, obtaining certifications that demonstrate this commitment.

Its ethical principles and rules of conduct are set out in a Code of Ethics which all the companies in the Group are called on to comply with at all corporate levels, in both their internal relations and their relationships with customers and stakeholders in Italy and all the countries they operate in.